

# Making Inventory Simple with Candela's Retail Chain Management System

**Country or Region**  
Pakistan

**Country Audience**  
Pakistan

- Small to mid sized retail operations
- Multi store and single store retailers
- Wholesalers
- Retail stores of Footwear and Apparel

**Industry**

LumenSoft Technologies (Pvt) Ltd. is an information technology consulting company operating since February 2000. LumenSoft has specialized in developing websites, web portals, retail applications, inventory management solutions, and other custom software solutions.

**Solution**

Candela is an enterprise solution for retail chain operations. It manages the sales, and optimizes inventory across multiple outlets of a retail organization. Candela is a complete barcode enabled solution for management of retail businesses. It enables the retailer to manage its suppliers, its own operations and its customers.

**Benefit**

- Efficiently manage and track inventory within store
- Set three reorder levels for all items
- Automatically generate purchase orders
- Manage multiple item dimensions

Candela is a complete barcode enabled solution for management of retail businesses. It enables the retailer to manage its suppliers, its own operations, and its customers. Thus, Candela can be considered a supply chain management system. Using Candela user can stay current with the changing information of his outlet (store). Up-to-date information of inventory, sales, receivables, and payables is available at the desktop of the decision maker(s). This enables the management to easily implement and enforce timely and informed decisions based on up-to-date and reliable data.

In essence, Candela facilitates easier barcode enabled POS functions, vendor management, customer management, inventory tracking and optimization, accounting, and business analysis.

Candela Retail Chain Management System was developed over 7.5 years and helps in reducing the stock levels through intelligent stock balancing between different retail outlets. Business cash flow is very important and in the retail business, it is largely dependent on investment in stocks. This means that businesses should make effort to improve their sales to stock ratio.

The absence of required stocks results in missed sales, revenue loss, and customer dissatisfaction. Candela provides a mechanism for automated stock distribution, which improves availability of stocks and provides near 100% service level. It takes between two and four weeks to deploy an instance of Candela retail chain management.

Candela has a track record of working at different types of retail stores including footwear, fabrics, grocery, toys, meat stores, cosmetics, and gift items. Currently Candela is working at around 170 locations including single location stores and chain stores. LumenSoft's customer list includes some of the top and well-known brands of the country like Junaid Jamshed, Urban Sole, Mushrooms, Hush puppies, Comely, Wrangler, Aroshi, Rica Lewis, Ammar Belal, Khaadi, Karma and Soxpoint.

LumenSoft's Candela has evolved over the years and is fabulously robust. It was developed through continuous feedback from successful retailers and thus incorporates industry's best practices. It is flexible and can be configured for single store and retail chain stores. Thus it can scale up with growing businesses. Candela is deployed with zero customization. This results in quick turnaround, low cost of deployment, and bug free operations.

**The Way Forward**

Trading and retailing is booming in Pakistan and despite the bad economic situation we are seeing many new brands introduced in the apparel and fabrics market. This is ongoing trend fast gaining momentum. New brands need to operate through chain stores to create recognition of their brands.

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